Why Write Proposals?
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AUGSBURG COLLEGE
Why write proposals?

- **Multiple reasons!**
  - Money is the most logical answer, but why do you need money?
  - Scientific inquiry/pursuit of knowledge
  - Solution to a problem (e.g., student recruitment or scholarships)
  - Special need (e.g., support for student/faculty collaboration)
Why write proposals (cont.)?

- Tenure and promotion
- Prestige
- Time (as in, to buy time in your teaching load)
- Others?
In the bigger picture, proposals may assist you to:

- achieve your career goals,
- enhance student learning and engagement, and
- advance the work and reputation of the College
Where am I going?

- Think about your career goals.
  - What do you hope to achieve in the next year?
  - The next three years?
  - What do you hope to have accomplished before you retire?

- What are your strengths? Limitations?

- What is your strategy for achieving your goals?
Thinking strategically…

- How might I connect my personal goals to those of my department and the college?
- How well does my personal research program and my department’s objectives match?
- By when do I want to meet specific goals?
- How will I reach out to colleagues? How would a group project compare to an individual project in terms of the bigger picture?
How will I generate an idea worth funding?

- Ideas precede \( \rightarrow \) funding (hopefully not the other way around...see the experience of some non-profits)
- It’s hard to put inspiration on a schedule, but without deadlines, nothing gets done.